

## Technology Implementation and Infrastructure Practice

**Business leaders have many choices for maximizing the effectiveness** of their technology and must ensure the right decisions are made. Capsicum Group's Technology Implementation and Infrastructure practice works with companies to set the IT agenda—answering such difficult questions as:

- How do we gain a competitive edge by adopting new and emerging technologies?
- How can we be sure our IT initiatives are aligned to governance, strategy and objectives?
- How can we improve our bottom line or balance sheet through effective IT and business process design?
- How can we encourage our IT department to speak the same language as the organization?
- How do we ensure our high-risk, high-profile IT projects deliver the promised results?



**At Capsicum Group we maximize IT processes, practices, architecture, projects, emerging technologies and strategies to:**

- Rationalize IT operating costs and investment levels
- Deliver functionality required for operation and managing the business
- Improve operating efficiencies and realize synergies
- Enhance customer collaboration and loyalty
- Seek competitive advantage

**Our approach is based on a simple framework — IT supports value creation in three areas:**

- Optimizing the efficiency and effectiveness of core IT operations,
- Supporting and transforming the corporate value chain end-to-end,
- Innovating and incubating new businesses, business models and products.

*(over)*



## Technology Implementation and Infrastructure Practice (Continue)

Ultimately, a consistent IT strategy drives better business integration and IT capabilities (including IT organization, strategic partners, architectures) that enable current and future business needs. Our consultants have extensive real-world experience delivering sensible, practical results. Our experts, along with our extensive partnership with notable technology providers, enables us to partner with world-class experts in multiple technologies, without sacrificing our independence or objectivity while focusing on client needs. Our service offerings include:

- IT Strategy and Alignment
- IT Transformation
- Infrastructure Design
- IT and Business Outsourcing Strategy, Including Alliance Strategy and Management
- Implementation Leadership
- Disaster Recovery and Business Continuity
- Forensics and Security



The Internet is shattering strategic models. The consequences—for marketing, industry value chains, organizational structures, and the boundaries of the corporation—are profound.

We help companies understand how the Internet affects their businesses and how they can capitalize on emerging opportunities. Ours



is a comprehensive, cross-disciplinary approach. We collaborate with our clients to develop clear-sighted Internet strategies. We help them define and meet their most critical e-commerce challenges—from entering new markets to forming competitor and partnership strategies. We work with our clients to design and implement advantageous business models.